



2023 FLORIDA CLEFT PALATE CRANIOFACIAL ASSOCIATION ANNUAL MEETING

January 21, 2023

Exhibit Prospectus



Invitation to Exhibit

On behalf of course director Brian Kellogg, MD, I am writing to request your support as an exhibitor for the upcoming 2023 Florida Cleft Palate Craniofacial Association Annual Meeting. This program will take place on January 21, 2023 at the University of Central Florida College of Medicine in Orlando, Florida.

The intended audience consists of approximately 70 clinical providers of patients with cleft and craniofacial abnormalities. This conference will provide exhibitors with a unique opportunity to develop relationships and fulfill marketing and sales goals.

An agenda can be found on the [program website](#).

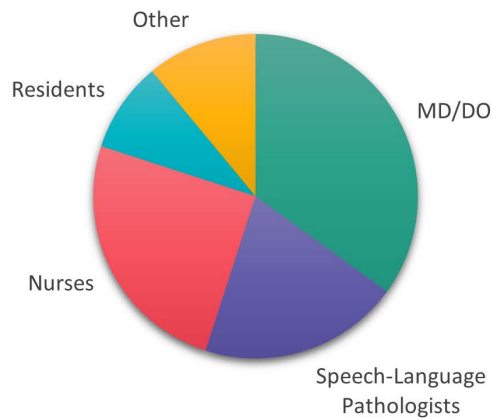
Exhibits will be located at the entrance to the building, near the area where lunch and refreshments will be served. Please submit the [Exhibitor Contract](#) if you wish to participate, and review the following prospectus for more details. Please note that your Exhibitor Contract is due as soon as your organization has approved participation, and payment is due prior to the conference.

Thank you for supporting this program, and we hope to see you in January. Please do not hesitate to reach out with any questions.

Thank you,

Sarah Hayes
Education Events Coordinator
Nemours Children's Health
407-232-2833

Attendee Demographics



The target audience for the FCPA Annual Meeting is clinical providers of patients with cleft and craniofacial abnormalities.

2023 Topics Include:

- Speech Methodology
- Velopharyngeal Dysfunction
- Resonance
- Genetic Counseling
- Cleft Nasal Deformity

And more! Full agenda can be accessed [here](#).

Our Exhibit Packages

Premium Exhibit: \$2000

- Priority placement of your company's logo on the exhibit acknowledgement sign
- One 6-ft draped table and chairs
- Free conference registration for up to 4 representatives (*credit not included*)
- Meals and coffee

Standard Exhibit: \$1500 | Non-Profit Standard Exhibit: \$500

- One 6-ft draped table and chairs
- Free conference registration for up to 2 representatives (*credit not included*)
- Meals and coffee

Dedicated Exhibit Hours

Please note that the exhibit hall is open to participants for the duration of the conference, not just during dedicated exhibit hours.

6:00 a.m.-7:00 a.m.

7:00 a.m.-8:00 a.m.

10:45 a.m.-11:00 a.m.

12:00 p.m.-1:00 p.m.

1:00 p.m.-5:00 p.m.

Set-up

Exhibit Time - Registration

Exhibit Time - Break

Exhibit Time - Lunch

Breakdown

Venue Information



University of Central Florida College of Medicine
Lake Nona Campus
6850 Lake Nona Blvd
Orlando, FL 32827

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Central Florida and Nemours Children's Health harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at the 2023 Florida Cleft Palate Craniofacial Association Annual Meeting in Orlando, FL. Exhibitors also agree to abide by policies and regulations of the venue, the University of Central Florida College of Medicine.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day they are scheduled to exhibit.

Shipping Information

The University of Central Florida College of Medicine does not allow for shipment of event materials. If needed, please ship exhibit items to your hotel. Please feel free to reach out to CME coordinator Sarah Hayes at Sarah.Hayes@Nemours.org if you need assistance.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.